



# CALICO

524 Estudillo Ave, San Leandro, CA 94577 tel: 510-895-0702 fax: 510-895-0706  
email: [info@calicocenter.org](mailto:info@calicocenter.org) web: [www.calicocenter.org](http://www.calicocenter.org)

Child Abuse Listening,  
Interviewing &  
Coordination Center

**CALICO for Kids Annual Fundraiser**  
**Saturday, September 28, 2019, 11:00 a.m. - 2:00 p.m.**  
**Preservation Park, Oakland**

## **Sponsorship Levels and Benefits**

Sponsors of the CALICO for Kids, receive significant marketing exposure, as well as a series of benefits described below. CALICO mails invitations to approximately 1,500 residents and business partners in the East Bay and San Francisco. This year, we anticipate more than 200 guests, including professionals and families from across the Bay Area.

*All sponsors committed by August 1, 2019 will have their name displayed on the Fundraiser invitation.*

### **\*PLATINUM SPONSOR, \$10,000**

- Twelve complimentary admissions tickets
- Two reserved tables at event with sponsor signage
- Special verbal recognition and appreciation at the event
- Marquee logo placement on event program and signage
- Acknowledgment as a Platinum Sponsor on CALICO's website, with logo and URL link
- Acknowledgment in CALICO's print materials

### **\*GOLD SPONSOR, \$5,000**

- Eight complimentary admissions tickets
- One reserved table with sponsor signage
- Verbal recognition at the event
- Prominent logo placement on event program and signage
- Acknowledgment on CALICO's website
- Acknowledgment in CALICO's print materials

### **\*SILVER SPONSOR, \$1,000**

- Four complimentary admissions tickets
- Prominent name placement on event program and signage
- Acknowledgment on CALICO's website
- Acknowledgment in CALICO's print materials